



2008 Liver Walk Sponsorship Opportunities

*Long Island Liver Walk-May 18th in Eisenhower Park
New Jersey Liver Walk- June 1st in Liberty State Park
New York City Liver Walk-June 8th in Battery Park*

The following Sponsorship Opportunities are available for each individual event:

Corporate Table Sponsor \$2,500

- * **Email:** Your company's/organization's name along with a click-through link to your web page will be in 4 emails to participants of the Walk which you sponsor.
- * **Walk Site Banner:** Your company's/organization's logo will be included on the event banner.
- * **Route Marker:** Your company's/organization's logo will be on a walk route marker.
- * **Corporate Table:** Your company/organization will be offered a table at the start/finish area to use to display a company banner or sign, highlight your business and products and use as a gathering point for your team.
- * **Media Mention:** Your company's/organization's name will be included in all pre- and post- event press releases regarding the event which you sponsor.
- * **Day-Of Announcements:** Your company/organization will be acknowledged and thanked at all walks, via announcements made throughout the day.

Banner Sponsor \$1,000

- * **Email:** Your company's/organization's name along with a click-through link to your web page will be in 4 emails to participants of the Walk which you sponsor.
- * **Walk Site Banner:** Your company's/organization's logo will be included on the event banner.
- * **Route Marker:** Your company's/organization's logo will be on a walk route marker.
- * **Day-Of Announcements:** Your company/organization will be acknowledged and thanked at all walks, via announcements made throughout the day.

Route Marker Sponsor \$500

- * **Email:** Your company's/organization's name along with a click-through link to your web page will be in 1 email to participants of the Walk which you sponsor.
- * **Route Marker:** Your company's/organization's logo will be on a walk route marker.
- * **Day-Of Announcements:** Your company/organization will be acknowledged and thanked at all walks, via announcements made throughout the day.

***Please contact Gina Parziale at (212) 943-1059 or
gparziale@liverfoundation.org for more information.***