



## 2008 Liver Walk Sponsorship Opportunities

*Milwaukee Walk June 14<sup>th</sup> at Frame Park in Waukesha  
Madison Walk Sept. 13<sup>th</sup> at Lake Farm Park in Madison*

***The following Sponsorship Opportunities are available for each individual event:***

### **Corporate Table Sponsorship \$2,500**

- Email: Your company's/organization's name along with a click-through link to your web page will be in 4 emails to participants of the Walk which you sponsor.
- Walk Site Banner: Your company's/organization's logo will be included on the event banner.
- Route Marker: Your company's/organization's logo will be on a walk route marker.
- Corporate Table: Your company/organization will be offered a table at the start/finish area to use to display a company banner or sign, highlight your business and products and use as a gathering point for your team.
- Media Mention: Your company's/organization's name will be included in all pre- and post- event press releases regarding the event which you sponsor.
- Day-Of Announcements: Your company/organization will be acknowledged and thanked at all walks, via announcements made throughout the day.

### **Banner Sponsor \$1,000**

- Email: Your company's/organization's name along with a click-through link to your web page will be in 4 emails to participants of the Walk which you sponsor.
- Walk Site Banner: Your company's/organization's logo will be included on the event banner.
- Route Marker: Your company's/organization's logo will be on a walk route marker.
- Day-Of Announcements: Your company/organization will be acknowledged and thanked at all walks, via announcements made throughout the day.

### **Route Marker Sponsor \$500**

- Email: Your company's/organization's name along with a click-through link to your web page will be in 1 email to participants of the Walk which you sponsor.
- Route Marker: Your company's/organization's logo will be on a walk route marker.
- Day-Of Announcements: Your company/organization will be acknowledged and thanked at all walks, via announcements made throughout the day.

**Please contact Samantha Chartrau at 414-961-4936 or  
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