



## PRESS RELEASE

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FOR IMMEDIATE RELEASE

### **ART CONTEST FOR 2010 TASTE OF DESOTO benefiting the American Liver Foundation**

**October 16, 2009—Memphis—** The American Liver Foundation Mid-South Division (ALF) is once again sponsoring an art contest to find the image that best represents the 2010 Tim Mote Taste of Desoto. Desoto County artists are being asked to submit their ‘vision of culinary art’ which will be used to publicize this annual event.

Artists must be residents of DeSoto County. Entries can be in any media, but must be able to reproduce proportionately to a print size of 8 x 10 inches. Entries must be turned in along with a completed entry form to Tim Mote Plumbing by noon on December 30. Rules and entry form can be found at [www.liverfoundation.org/chapters/midsouth](http://www.liverfoundation.org/chapters/midsouth) or call 901-766-7668. Judging by Taste of DeSoto committee, sponsors and participating restaurants will be on Monday, January 11.

In 2009, DeSoto County resident, Helen Argo, saw her winning artwork throughout the county in newspapers, magazines, posters, tickets, and event programs. Signed and numbered prints are presented to event sponsors and participating restaurants for display in their establishments, and the original piece is auctioned to the highest bidder during the event. In addition to all the publicity the artist receives, **the winner will receive a \$250 cash prize.**

The **Sixth Annual Tim Mote Taste of Desoto** event will take place on March 23, 2010 at the Arena at Southaven. Last year’s food-tasting event featuring entertainment from the Main Street Jazz Orchestra and DJ Wes, a silent and live auction, and 50 restaurants offering samples of their tastiest fare, raised a net profit of over \$39,000 for the American Liver Foundation’s programs and services. “Our hope is that this event will continue to attract people from Desoto and surrounding counties, showcase great food, and raise awareness of the need for organ donation and the American Liver Foundation’s work to fight liver disease. The more money we can raise for education and research, the more lives we can save,” states Karen Viotti, Executive Director, Mid-South Division.

The mission of the American Liver Foundation is to facilitate, advocate and promote education, support and research for the prevention, treatment and cure of liver disease

For additional information contact Deri Whittaker at [dwhittaker@liverfoundation.org](mailto:dwhittaker@liverfoundation.org) or 901-766-7668.

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